



Sponsorship & Advertising Commitment

Awards (Pinnacle, Tucker, Individual Awards & Ceremony)

- Gold \$2,500 Silver \$1,500 Bronze \$500

Advocacy

- Women in Stone:
 - Gold \$5,000 Silver \$2,500
 - Bronze \$1,000 Mentorship \$500
- Safety Committee.....\$ 2,500
- North American Quarry Advocacy Group\$ 2,500
 - Monthly Virtual Meetings (per month).....\$ 250
 - Quarry Summits (2X per year/per event)....\$ 500
 - Quarry Spotlight in *The Cutting Edge*.....\$ 1,000

Advertising

- Building Stone Magazine* (Published 1X per year)

1 ISSUE	MEMBER	NON-MEMBER
Back Cover.....	<input type="radio"/> \$2,900	<input type="radio"/> \$3,480
Inside Front/Back Cover.....	<input type="radio"/> \$2,700	<input type="radio"/> \$3,240
Full Page.....	<input type="radio"/> \$2,400	<input type="radio"/> \$2,880
1/2 Page Horizontal.....	<input type="radio"/> \$1,675	<input type="radio"/> \$2,010
1/2 Page Vertical.....	<input type="radio"/> \$1,675	<input type="radio"/> \$2,010
1/4 Page.....	<input type="radio"/> \$950	<input type="radio"/> \$1,140
Digital E-Blast Sponsor.....	<input type="radio"/> \$800	<input type="radio"/> \$960
- The Cutting Edge Newsletter* (Published 3X per year)

3 ISSUES	MEMBER	NON-MEMBER
Back Cover.....	<input type="radio"/> \$1,200 each	<input type="radio"/> \$2,400 each
Full Page.....	<input type="radio"/> \$1,000 each	<input type="radio"/> \$2,000 each
2/3 Vertical.....	<input type="radio"/> \$820 each	<input type="radio"/> \$1,640 each
1/2 Page Horizontal.....	<input type="radio"/> \$640 each	<input type="radio"/> \$1,280 each
1/3 Page Square.....	<input type="radio"/> \$500 each	<input type="radio"/> \$1,000 each
1/3 Page Vertical.....	<input type="radio"/> \$500 each	<input type="radio"/> \$1,000 each
1/6 Page Vertical.....	<input type="radio"/> \$400 each	<input type="radio"/> \$800 each
Full Page Advertorial.....	<input type="radio"/> \$960 each	<input type="radio"/> NA
Insert (single sheet).....	<input type="radio"/> \$1,200 each	<input type="radio"/> \$2,400 each

1 ISSUE	MEMBER	NON-MEMBER
Back Cover.....	<input type="radio"/> \$1,500	<input type="radio"/> \$3,000
Full Page.....	<input type="radio"/> \$1,250	<input type="radio"/> \$2,500
2/3 Vertical.....	<input type="radio"/> \$1,025	<input type="radio"/> \$2,050
1/2 Page Horizontal.....	<input type="radio"/> \$800	<input type="radio"/> \$1,600
1/3 Page Square.....	<input type="radio"/> \$625	<input type="radio"/> \$1,250
1/3 Page Vertical.....	<input type="radio"/> \$625	<input type="radio"/> \$1,250
1/6 Page Vertical.....	<input type="radio"/> \$500	<input type="radio"/> \$1,000
Full Page Advertorial.....	<input type="radio"/> \$1,200	<input type="radio"/> NA
Insert (single sheet).....	<input type="radio"/> \$1,500	<input type="radio"/> \$3,000
- Natural Stone Institute Weekly E-Newsletter

	MEMBER	NON-MEMBER
12 Placements.....	<input type="radio"/> \$6,720	<input type="radio"/> \$13,500
3 Placements.....	<input type="radio"/> \$1,950	<input type="radio"/> \$3,900
1 Placement.....	<input type="radio"/> \$750	<input type="radio"/> \$1,500
- Natural Stone Catalogue
 - 1 year \$5,500 6 months \$3,500
- NSI Homepage Banner Ad (each).....\$ 1,000
- Stone of the Year.....\$12,000

Credentiailling

- Accreditation (per year).....\$ 1,000
- Sustainability:
 - Gold \$5,000 Silver \$2,500 Bronze \$1,000

Events

- Study Tour:
 - Platinum \$1,250 Gold \$1,000
 - Silver \$750 Bronze \$500
- TISE/StonExpo Member Reception/After Party... \$ 1,000
- Coverings Member Reception.....\$ 1,000
- Marmomac Member Reception.....\$ 1,000
- TISE Board of Directors Dinner/Reception.....\$ 1,500
- Design Trade Shows (KBIS, ASLA, etc).....\$ 500

Education

- Natural Stone University.....\$ 5,000
- Live Webinar Sponsor (per year).....\$ 2,500
- Live Webinar Host (each).....\$ 2,500
- Fabricator Events:
 - National Sponsor (per year).....\$13,000
 - Multi-City Gold Sponsor (5 events).....\$ 8,250
 - Multi-City Silver Sponsor (3 events).....\$ 5,250
 - Regional Bronze Sponsor (1 event).....\$ 1,850
 - Event Host (per event).....\$ 3,300
 - Event Host + CEU (per event).....\$ 4,800
 - Hosting In-Person Silica & Slab Safety Certificate Training (per event).....\$ 3,500
- CEU Program:
 - Gold \$2,500 Silver \$1,500 Bronze \$500
- Use Natural Stone Campaign
 - Gold \$10,000 Silver \$5,000 Bronze \$2,500

Sponsorship Packages

- A&D:
 - Gold \$13,120 Silver \$9,140 Bronze \$4,240
- Quarry Advocacy:
 - Gold \$17,200 Silver \$10,400 Bronze \$6,800
- Fabricators:
 - Gold \$13,720 Silver \$7,160 Bronze \$4,440
- Silica and Workplace Safety:
 - Gold \$100,000 Silver \$75,000 Bronze \$50,000
- Product Launch or Promotion:
 - Gold \$8,290 Silver \$4,490 Bronze \$2,790

Find detailed descriptions of all sponsorship and advertising opportunities on our website.

naturalstoneinstitute.org/sponsorship



Thank You for Your Generous Sponsorship

Your marketing dollars support programs, resources,
and events that ensure we can continue to
Advance the Industry Together.

Sponsorship Commitment

Company: _____ Contact Name: _____
Address: _____ City: _____ State: _____ ZIP: _____
Phone: _____ Email: _____



- I acknowledge that all of our company's sponsored content, including ads and promotional copy, complies.
- Prior to receiving contact information for relevant leads, my company agrees to abide by the NSI Privacy Policy.
- I am including a completed Media Release form (if applicable).

Total: \$ _____ Payment Options: Semi-annual installments One-time payment
Signature: _____ Date: _____

A secure service payment link will be emailed to you after this form has been received. The secure service accepts payment from U.S. bank accounts and all major credit cards.

Return completed, signed form to Marcella Prado: marcella@naturalstoneinstitute.org