

2017 ANNUAL CONVENTION INFORMATION

Travel

Hilton Daytona Beach Resort is conveniently located and accessible. Just a 1 hour and 15 minute drive from Orlando International Airport or just 15 minutes from the Daytona International Airport.

Climate: DAYTONA BEACH IN APRIL

Average High Temperature: 80° F

Average Low Temperature: 58° F

Ocean Temperature averages: 70-73° F

Attire

All meetings, education sessions and tour are Business/Resort Casual. Dressy Casual attire is suggested for Saturday night dinner and auction.

Other Hotel Attractions

- Direct oceanfront property
- All rooms with water view
- Complimentary WiFi
- Self Parking \$7/day
- Full service Spa • 2 Pools • Cardio Gym
- 7 Restaurants on premises (indoor & outdoor)

Next door and/or very close to:

- Water Park • Small Amusement Park
- Shopping Center • Plenty of Restaurants
- Movie Theater
- Daytona International Speedway

REGISTRATION INFORMATION

REGISTRATION DETAILS

Registration opens January 9, 2017 Early Bird rate expires February 10th. Registration closes March 8.

Registrations requested after March 8th will be as NON LODGING ONLY. Registrant will need to arrange lodging with Hilton Daytona Beach Resort, on your own. Full event benefits may not be available for registrations made after March 8, and lodging and rate is subject to hotel availability.

REGISTER ONLINE AT:

NaturalStoneInstitute.org/2017AnnualConvention

RATES

Early Bird Full Rate: \$1,199.00 pp

(After February 10th add \$100 = \$1,299.00 pp)

Early Bird Second in Room Rate: \$799.00 pp

(After February 10th add \$100 = \$899.00 pp)

Non-Lodging: \$799.00 pp

(Everything but Hilton Daytona lodging)

Inclusive, registration rate includes 3 nights (Saturday, Sunday and Monday nights – guests depart on Tuesday) water view lodging (most are ocean view with some inland waterway view), all advertised meals, tour admission fees, and event transportation.



Don't miss the **Live Auction** Saturday night after the opening reception and banquet! Items are needed – **Donate by March 1st** to have your item included for bid. Over \$34,000 was raised for the Institute at last year's auction. **DONATE ONLINE AT:** www.NaturalStoneInstitute.org/2017AnnualConvention



The Annual Convention immediately precedes **Coverings 2017** conveniently held in Orlando, FL. **The COVERINGS Expo is the largest natural stone show in North America** with a growing member presence as exhibitors, education presenters and attendees. Plan to travel to Orlando to experience COVERINGS and see the stone industry on display.



MIA+BSI will be exhibiting and hosting a **Happy Hour** Wednesday April 5th at 5:00 PM. Separate registration is necessary to attend www.coverings.com

CANCELLATION POLICY

Cancellations made prior to March 8 will be eligible for a full refund. Cancellations made after March 8th but before March 20th are eligible for refund less 3 nights lodging and a \$125 Administration fee. **We regret NO REFUNDS for cancellations made after March 20th.**



2017 ANNUAL CONVENTION

Hilton Daytona Beach Resort | Daytona Beach, Florida

SATURDAY, APRIL 1 - TUESDAY, APRIL 4, 2017



REGISTER ONLINE: www.naturalstoneinstitute.org/2017annualconvention



P.O. Box 419

Chestertown, NY 12817

Register Now!

Early Bird Registration Starts January 9th!

**JOIN FELLOW MEMBERS IN
DAYTONA BEACH FOR THE
2017 ANNUAL CONVENTION.**

**Save \$100 pp with Early Bird
registration!**

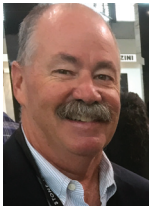
A SPECIAL INVITATION

As the 2017 MIA+BSI presidents, it is our pleasure to extend this message to personally invite you to attend the 2017 Annual Convention of the MIA+BSI. Building upon many joint venture successes from 2016, your united natural stone industry association is excited to gather at the Hilton Daytona Beach Resort in sunny Daytona Beach, Florida for three days of educational seminars, innovative and fun networking activities, our annual Live Auction and time together to relax and get to know each other more. Sessions to inform members about the convenience and value of the Natural Stone University, expanding outreach opportunities from the Continuing Education program and more targeted breakouts will be ideal for company owners, key management and aspiring staff. We'll round out this year's event with a visit to iconic Daytona International Speedway! The fun doesn't have to end there. Take advantage of your time out of the office and squeeze in a day or more at COVERINGS in Orlando.

Don't miss a minute. Register today! We'll see you in Daytona!



Daniel Wood
2017 BSI President
Lurvey Landscape Supply, IL



Jon Lancto
2017 MIA President
Big Fish Consulting, SC

Sponsorship

Benefits vary per level as noted. All levels receive website, onsite, and newsletter recognition. At \$1000 level and above, you may provide promotional item for handout, if desired. Sponsorship deadline is March 8th. Literature may ship direct to Hilton Daytona Beach between March 28-30: Attn: Kayla Carlozzi/Guest 100 North Atlantic Avenue Daytona Beach, FL 32118 386-254-8200

SPONSOR ONLINE AT: NaturalStoneInstitute.org/2017AnnualConvention

| AUCTION DONOR | Advise Item & Value |
|----------------------------------|---------------------|
| Logo on T-shirt/Program | |
| TEAM BUILDING | \$1500 |
| Logo on T-shirt/sign at activity | |
| RACE TRACK EVENT | \$1000 |
| Logo on T-shirt/sign at track | |
| BAR SPONSOR | \$ 750 |
| Logo on T-shirt/sign on Bar | |
| T-shirt Only | \$ 500 |

ITINERARY

Saturday, April 1st

- 3-5 PM MIA+BSI "Town Hall" Meeting - Open to All!
- 6-7 PM Opening Reception and Banquet
- 7-8 PM Dinner
- 8-10 PM Live Auction - **Donate an Auction Item!**

Sunday, April 2nd

- Introducing the Natural Stone University
- Continuing Education Program Overview
- Advertising to Architects - Panel Discussion
- Lunch
- Team Challenge - Group Activity
- Night on Own

Monday, April 3rd

- Women in Stone Speed Networking
- Advocacy Groups Forums: Quarriers / Distributors / Installers / Fabricators
- Forum Recap
- Managing Generational Differences at Work
- Lunch followed by Time Off
- Daytona International Speedway Tour / Dinner

Tuesday, April 4th

Departures / COVERINGS in Orlando



EDUCATION TOPICS AND OVERVIEW *topics are subject to change*

Sunday

Natural Stone University

Get a practical introduction to the growing course content and see the administrative capabilities of this online training platform that consolidate and simplify safety training operations for our MIA+BSI members. - Aaron Dahnke, MIA+BSI Education Manager

MIA+BSI Continuing Education Program Overview

Combining the best of both associations affords expanded educational opportunities for our members. Hear how other member companies are using this program to expand their outreach to architects and interior designers. Learn about the latest course offerings, understand the administrative benefits and view the presentation tools you'll receive when you enroll in the program. This session will showcase how the CEU program works and how to position your company as the leading expert on natural stone in your marketplace. - Sarah Gregg, MIA+BSI Continuing Education Administrator

Advertising to Architects

Our panel of professional architects, landscape architects and designers will share perspectives on sourcing natural stone materials through a variety of promotional mediums including print, digital, and social media outlets. Understand what works and what doesn't when trying to attract the attention and trust of this valued customer base. - Special Guest Panelists

Monday

Women in Stone Speed Networking Workshop

Built on the success of the WIS speed mentoring experiences, this 90 minute session will partner convention attendees with a rapid fire series of introductory and exploratory conversations aimed at expediting the "getting to know you" process so valued at industry gatherings. - Sponsored by Women in Stone

Managing Generational Differences at Work

It's a hot topic item but do you really know what makes the various segments of our work force tick? Are Baby Boomers, X Gens or Millennial labels getting in the way of treating employees like individuals? Listen to a panel of our industry's next generation of leaders and come away with ideas to motivate and maximize potential, and your company's success - Panel discussion

Advocacy Groups Forums

Further, targeted conversations among these important industry segments. Hear a report out of each discussion at the end of the session. Expect to hear more about these groups' roles in the MIA+BSI organization prior to the Convention. - Quarriers / Distributors / Installers / Fabricators

REGISTER ONLINE: WWW.NATURALSTONEINSTITUTE.ORG/2017ANNUALCONVENTION