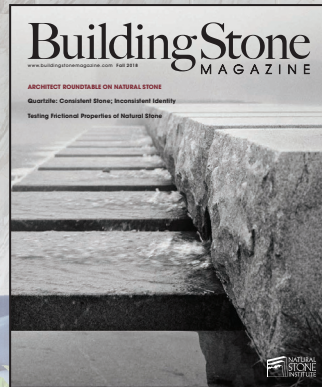


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Issue Ad Close: 10/7/2019

Materials Due: 10/11/2019



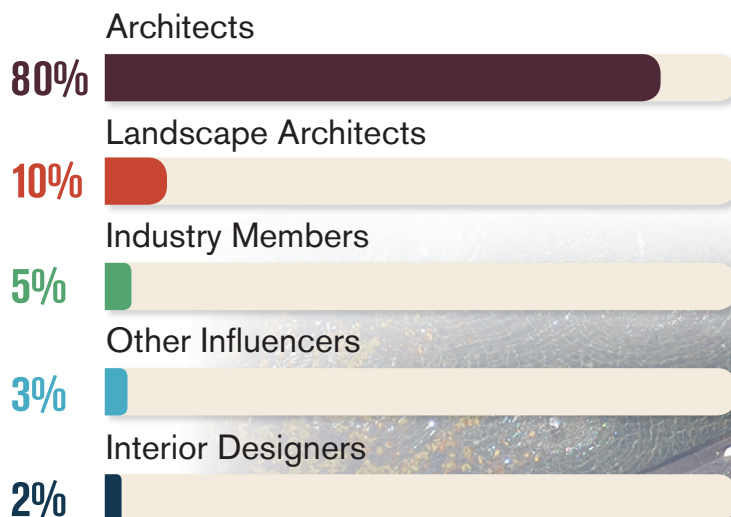
Reaching an integrated audience of more than 100,000, *Building Stone Magazine* is a trusted source of natural stone information for architects, landscape architects, interior designers and construction specifiers.

Each advertisement connects products and services with the strategic intent of the magazine – to promote the use of natural stone.

In this issue

- More Pinnacle Award winning projects including: a massive marble and serpentine restoration of Hearst Castle's Neptune Pool; a newly constructed, classically designed Deer Isle Granite temple in Philadelphia; and a mythical icon-inspired basalt and granite bas relief sculpture.
- Got data? Measuring the performance of natural stone, porcelain, and concrete.
- The Geology of Bluestone.

Reader Demographics



Bonus Distribution

- ASLA Conference on Landscape Architecture San Diego, CA
November 16-19, 2019
- TISE/StonExpo Las Vegas, NV
January 27-30, 2020
- COVERINGS New Orleans, LA
April 20-23, 2020

Plus, various Natural Stone Institute regional and national member events.

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Display Advertising Opportunities

Building Stone Magazine relies solely on its advertisers as the sustaining mechanism that supports this industry resource.

	Non-Member Rates		Member Rates	
SIZE	1x	2x	1x	2x
Back Cover	\$3920	\$3560	\$3320	\$3010
IFC/IBC	\$3565	\$3200	\$3000	\$2720
Full page	\$3110	\$2805	\$2660	\$2390*
1/2 page island	\$2360	\$2115	\$2025	\$1800
1/2 page horizontal	\$2150	\$1930	\$1825	\$1625*
1/2 page vertical	\$2150	\$1930	\$1825	\$1625*
1/4 page	\$1360	\$1210	\$1170	\$1050*
1/4 page b/w	\$1090	\$975	\$910	\$845

*Ask about additional incentives available from the Natural Stone Institute.

AD SIZES

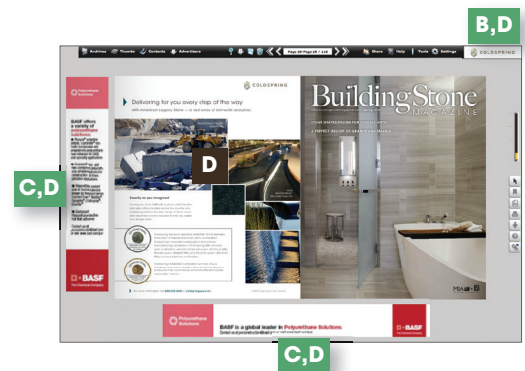
Trim size is 9 x 10.875 inches <i>ALL SIZES ARE LISTED IN INCHES</i>	FULL Non-Bleed: 9 x 10.875 Bleed: 9.25 x 11.125	1/2 ISLAND Non-Bleed: 4.5 x 7.5 Bleed: 4.75 x 7.75
1/2 HORIZONTAL Non-Bleed: 7 x 4.875 Bleed: 7.25 x 5.125	1/2 VERTICAL Non-Bleed: 3.375 x 10 Bleed: 3.625 x 10.25	1/4 PAGE Non-Bleed: 3.375 x 4.875 Bleed: 3.625 x 5.125

Digital Edition Marketing

The digital edition resides on the Natural Stone Institute website for long-term, global visibility with ads that include a link to the advertiser's website. View at www.naturalstoneinstitute.org/buildingstonemagazine

Digital Sponsorships

- A eBlast** – Your logo and business card sized ad announce the digital edition in email to 30,000 addresses \$800
- B Toolbar Logo** – visible at all times during digital edition viewing \$800
- C Margin Ad** – visible at all times during digital edition viewing \$1050
- D Edition Sponsor** – Toolbar logo, Margin ad and your print ad appears opposite the cover in online edition \$1550



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