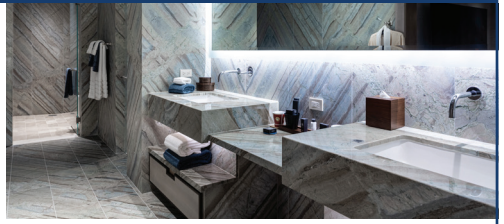
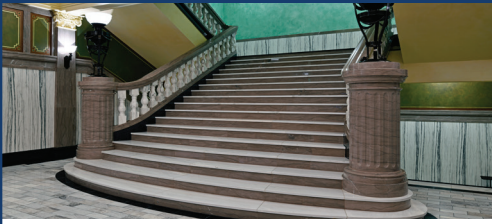


# 2021 PINNACLE AWARDS SUBMISSION GUIDELINES



## GUIDELINES

- **Please prepare the required files (Jury Review PDF and Project Participant List) before entering.**
- Project work must be of NATURAL stone.
- Pinnacle Awards are only given to Natural Stone Institute members. Designer can enter on behalf of a member, or join.
- Only the company or companies who submit an entry will be eligible to receive the award. Encourage the others to enter.
- Projects must have been completed within 3 years of entry deadline and comply with association standards as defined in the Dimension Stone Design Manual and technical modules.
- Photos submitted should illustrate the work of the submitter.
- You **MUST** disclose other company's work if visible in photos.
- No company identification, architect name, or proprietary product names should appear on any items contained within the \*Jury Review PDF. Be generic and anonymous.
- Prepare your Jury Review Document with the judging criteria in mind: excellence in implementation of design; quality craftsmanship; innovative solutions to unique challenges; and control of stone material, tone, and character quality.

## ENTRY

- Complete an online entry for each project at: [www.naturalstoneinstitute.org/pinnacleawards](http://www.naturalstoneinstitute.org/pinnacleawards)
- After completing payment, please email your required files directly to [gina@naturalstoneinstitute.org](mailto:gina@naturalstoneinstitute.org)

\*Jury Review PDF samples are available online as a reference at: [naturalstoneinstitute.org/pinnacleawards](http://naturalstoneinstitute.org/pinnacleawards)

If selected, winners will be contacted to submit additional materials including:

- high resolution project photos
- a signed photo release form
- additional project descriptions.

Natural Stone Institute reserves the right to disqualify for failure to comply with guidelines or for incomplete submissions. **No refunds will be given for unfilled or incomplete submissions.**

Representatives from the award-winning member company are expected to attend the January 2021 ceremony to personally accept the award.

## REQUIRED FILES

### 1. JURY REVIEW PDF

Assemble a PDF of the following items in the order they appear below. Maximum size is 10MB. **This PDF is what the jury will view as they evaluate the entries and select winners. Each will be viewed on a computer screen and also a large format monitor during jury review.**

- **Project Description:** Include the project name and location; the requirements of the client; a description of how the requirements were met; a description of any special procurement, extraction, fabrication or installation challenges, and describe any complex stone elements. Without disclosing your company name, or using any proprietary information, describe the specific role you played in the success of the overall project. **Limit to 500 words or less.**
- **Project Photos:** Up to 12 color photographs carefully selected for overall quality of composition and ability to convey excellence of your work. Include an overall view of the project and close up views of special details. **For renovation or restoration, at least two of the photographs should be of the project prior to work.**
- **Site Plan:** For illustrating scope of project. Must be formatted to 8.5" x 11" size (landscape or portrait). No identifying marks of submitting company or design firms. **Limit to 3.**
- **Line Drawings (optional):** Showing any complex stone fabrication or installation details, formatted to 8.5" x 11" size (landscape or portrait). No identifying mark of submitting company or design firms. **Limit to 3.**

### 2. PROJECT PARTICIPANTS LIST

Provide a separate Word document containing the name, address, phone and email of the design firm, project client, consultants (if any), stone installers, stone suppliers, stone quarry (if known), and any other stone related companies. Also include the specific types of natural stone used. **ALL ABOVE LISTED PARTICIPANTS MUST BE INCLUDED.**



**Submissions must be received by July 20, 2021**

Contact Jane Bennett at 440-250-9222 or [awards@naturalstoneinstitute.org](mailto:awards@naturalstoneinstitute.org)