



BOARD OF DIRECTORS NOMINATIONS

2020 Call for Candidates (2021-2024 Term on the Board of Directors)

The Natural Stone Institute is currently seeking stone industry professionals to serve a four-year term (2021-2024) on its board of directors from the following zones:

- **Zone 6**
Rocky Mountain: Colorado, Idaho, Kansas, Minnesota, Montana, Nebraska, Nevada, New Mexico, North Dakota, South Dakota, Utah, and Wyoming.
- **Zone 12**
Pacific Rim: Asia, Australia, and Philippines

Nominations are being accepted until July 15, 2020. Help lead the association that is dedicated to enhancing the professionalism and success of the natural stone industry. You can make a difference.

THE BENEFITS PACKAGE

- A significant role in advancing the industry.
- An opportunity to enhance the value of the Natural Stone Institute to the industry.
- Early access to information on industry challenges and opportunities.
- The chance to exchange ideas and perspectives with other volunteer leaders.

QUALIFICATIONS

The Nominating Committee has identified a number of desired attributes that will be part of the selection process for new board members:

- **Commitment** – Demonstrated commitment to the association and the industry. This commitment must include the ability to participate in (3) board meetings per year. The board may also be asked to assist with member recruitment/retention and to provide financial support for special projects and/or campaigns (i.e. promotion, scholarships, etc).
- **Leadership / Collaboration** – Positive leadership attributes, emotional intelligence, and ability to work collaboratively and engage in appropriate debate and discussion when needed.
- **Experience** – Relevant expertise in the disciplines of organizational management. Examples include but are not limited to branding, fundraising, committee relations, finance, international partnerships, social responsibility, diversity, and strategic alliances.
- **Visionary and Strategic Thinking** – Demonstrated ability of developing new and innovative programs within their sphere of influence. Examples include but are not limited to incorporating strategy, leadership, future focus, risk taking, and an entrepreneur spirit.
- **Stone Industry Involvement** – Strong background in industry initiatives and volunteer work including work for the Natural Stone Institute, NSC, and other stone association committees, councils, commissions, and task forces. Involvement at StonExpo and/or Coverings should also be referenced.
- **Eligibility** – Must be the official company representative from the “Active Member” category, which is a company that is actively engaged in one or more of the following: quarrying/producing, manufacturing, finishing, fabricating, installing, exporting, importing, brokering, maintaining, and/or restoring natural stone. Associate members (a company that supplies equipment, tools, supplies, chemicals, etc. to the industry) are not eligible for this election. NOTE: The associate member seat will again be up for election in 2021.

OBLIGATIONS

1. Attend up to (3) face-to-face board meetings per year: StonExpo, Mid-Year Meeting (typically in late June and location changes each year), Board Member Orientation in December, and one additional meeting may be possible.
2. Participate in up to (6) monthly conference calls per year as scheduled.
3. Volunteer a few hours of time, as assigned, during trade shows that the association exhibits at (including some international shows).
4. Assist the membership committee with outreach, recruitment, and retention.
5. Serve on at least one standing or ad-hoc committee. This includes attendance at face-to-face meetings and conference calls.
6. Contribute financially to the association (sponsorship) and/or Foundation (donation) annually and assist with soliciting funds from industry members.
7. Represent the association at special meetings or events upon request.

QUESTIONS / INQUIRIES

If you are interested in serving, or know of potential board members from one of the above listed board zones, please contact any of the following individuals:

Greg Osterhout

2020 Nominating Committee Chair

Northern Stone Supply

Phone: 208-862-3353

Email: greg@northernstonesupply.com

Jim Hieb

CEO

Natural Stone Institute

Phone: 440.250.9222

Email: jim@naturalstoneinstitute.org

Pam Hammond

Executive Administrative Assistant to CEO

Natural Stone Institute

Phone: 440.250.9222

Email: pam@naturalstoneinstitute.org

It is also recommended that interested candidates contact the current board member to obtain perspectives about the organization's strategic initiatives.

DOCUMENTATION REQUIRED / SUGGESTED

- Required – Submit the "Nomination Form" – see page 3.
- Required – Headshot photo – Hi-Res / JPG or PNG format.
- Optional – Resume / Work History, Letters of Support.

Nominations must be received no later than July 15, 2020.

Thank you for your interest!

Greg Osterhout, 2020 Nominating Committee Chair

Robert Zavagno, 2020 Board President

James A. (Jim) Hieb, CAE, Chief Executive Officer



2020 BOARD OF DIRECTORS NOMINATION FORM

Thank you for your interest in being considered for nomination to the Natural Stone Institute Board of Directors. The Nominating Committee will make the final nominations for the open Board positions. To assist in their review of the candidate's qualifications, please complete this questionnaire and return to the committee chair or the Natural Stone Institute's office by **July 15, 2020**.

CONTACT INFORMATION:

Name: _____ Title: _____
Company: _____
Address 1: _____ Address 2: _____
City: _____ State/Province: _____
Zip/Postal Code: _____ Country: _____
Telephone: _____ Fax: _____ Email: _____

GENERAL INFORMATION:

_____ Number of years employed at your current company.
_____ Number of years employed in the natural stone industry.
_____ Number of years your firm has been a member of the Natural Stone Institute.

Previous industry employer(s), if any:

INTEREST (Check all that apply):

- Yes, I would like to be considered for the Board of Directors.
- I am the official representative of the above referenced company to the Natural Stone Institute.
If not, our company will adjust our "official representative" designation to me if selected for a board seat.

Board Seat of Interest: Zone 6; Zone 12

Why are you interested in serving on the Board of Directors?

Commitment (Check all that apply):

- Yes, I understand that my participation at (3) board meetings and monthly conference calls each year of my term will be required.
- Yes, I am prepared to serve as a board liaison to a committee or task force if requested by the association's President. I have interest in the following committees:
 - Membership Education Accreditation
 - Awards Restoration/Maintenance Chapter Relations
 - Technical Publications International Delegations
 - Women in Stone
- Yes, I also recognize the importance of member recruitment and retention and will network with industry peers to promote membership.

Leadership / Collaboration. Provide some examples of where your leadership influenced the strategic direction of an organization and how you were able to generate teamwork to accomplish an objective:

Experience. Provide some examples of your experiences (e.g. branding, fundraising, international, social responsibility, diversity and strategic alliances) that could be applied to the Natural Stone Institute's board:

Visionary and Strategic Thinking. Provide your vision about where the Natural Stone Institute should be in the next 3-5 years:

Stone Industry Involvement. Provide a list of industry initiatives and volunteer work you have participated in:

Additional information I'd like the nominating committee to know about me:

Submit this form to:

Greg Osterhout
2020 Nominating Committee Chair
Northern Stone Supply
Email: greg@northernstonesupply.com

OR

Pamela Hammond
Executive Administrative Assistant
Natural Stone Institute
(440)250-9222
pam@naturalstoneinstitute.org