ADVANCING THE NATURAL STONE INDUSTRY TOGETHER.
We stand up for stone, we understand it, and we love it. We are the only global trade association representing every sector in the industry. From the quarries that produce our premier building product, to the technicians that restore and maintain its beauty and integrity. The activities, programs, awards, and information keep our companies on the cutting edge and the industry benefits from our contributions to it.

Join us today, volunteer, and share our numerous resources with your staff. We look forward to welcoming you to our worldwide family of fine stone companies.
The variety of our educational programming is vital to our industry.

ONLINE
- Natural Stone University
- Natural Stone Academy for Architects & Designers
- Natural Stone Resource Library (including Dimension Stone Design Manual)
- Training Syllabus for Employees
- Instructional Webinars

ON LOCATION
- Continuing Education (CEU Program)
- Delegation Trips
- Stone Industry Education Series
- Study Tours
- Women in Stone

CONFERENCES
- Coverings
- Marmomac
- Marble Izmir Fair
- Middle East Stone Show
- StonExpo/Marmomac at The International Surface Event
- Vitoria Stone Fair
- Xiamen Stone Fair

/educationoverview
AWARDS
From people to projects, we celebrate the finest in stone.

INDIVIDUAL
Migliore Award for Lifetime Achievement
Recognizes an individual who has made extraordinary contributions to our industry and the association.

Bybee Prize
Presented to an individual architect or landscape architect for an extensive body of work distinguished by outstanding design and use of natural stone.

Women in Stone Pioneer Award
Recognizes an advocate within the stone industry for their role in recruiting, retaining, and advancing women.

Craftsman of the Year Award
Recognizes one craftsman who has performed outstanding stone fabrication and/or installation for many years.

Natural Stone Scholarship
Awarded to aspiring stone professionals interested in furthering their careers within the industry.

Women in Stone Empowerment Scholarship
Awarded to one woman showing a strong passion to grow her career within the industry.

ARCHITECTURAL
Tucker Design Awards
Since 1977, these awards have been recognized as one of the most prestigious architectural design awards. Tucker Design Awards honor those who have achieved excellence in design through the incorporation and use of natural stone in building or landscape projects.

INDUSTRY
Pinnacle
These highly coveted awards are given to projects whose beauty, creativity, ingenuity, and craftsmanship exemplify professional mastery in the use of natural stone in commercial and residential applications.

Grande Pinnacle
This award is presented to the best project across all categories. The award also entitles one member company winner and the project architect to round-trip economy airfare, lodging, and registration to Marmomac.
INFORMATION AND PROMOTION
Accurate and timely information coupled with global stone promotion keeps our industry in the spotlight.

PRINT PUBLICATIONS
The Cutting Edge Newsletter
Distributed to every member and published six times a year our newsletter reaches over 2,000 members (print) and 8,000 member employees (digital) who purchase machinery, services, supplies, and other aspects of the trade.

Building Stone Magazine
Exclusive to the promotion of natural stone, this one of a kind bi-annual publication is both editorially and visually rich in its value to the design community. It has expanded its reach to more than 100,000 readers.

ONLINE
Natural Stone Institute Website
Over 360,000 unique visitors per year and growing, our website offers access to hundreds of online resources.
www.naturalstoneinstitute.org

Use Natural Stone
This strategic program advances the use of natural stone with targeted promotion to designers and consumers.
usenaturalstone.org | #usenaturalstone

Looking back, 2018 was a successful year. We look forward to an even more successful and expansive 2019. We are grateful for your support and continued membership.

Fifteen years ago, a great client, business owner, and pioneer of the quartzite industry in southern Idaho, Gary Mullard, leaned across my desk and asked if I planned to be a banker for the rest of my career. My answer was a resounding NO. Shortly after a partnership formed and I left a profitable career in commercial banking to sell rocks. It was the best decision of my professional life.

Gary was my first industry mentor. In addition to sharing his knowledge of fifty years of quarrying, fabricating, and marketing natural stone, he introduced me to many other industry greats and encouraged me to become involved in every aspect of the industry. I will be forever grateful to him and many others continued on page 2.
COMMUNITY
We bring every segment of the industry together to learn from and share with one another.

STUDY TOURS/DELEGATIONS
Annual Study Tour
A unique three-day exploration of natural stone, stone facilities, and the surrounding region. Also included is a live auction where members can showcase their products.

Mini-Study Tours
This regional two-day tour of stone companies provides ample time to network with attendees.

Industry Delegations
Exclusive opportunities are offered to attend international trade events as a Natural Stone Institute VIP.

RECEPTIONS
Five different receptions are offered at industry trade shows to provide networking opportunities for attendees.

Coverings
Marmomac
TISE
Vitoria Stone Fair
Xiamen Stone Fair

TRADE SHOWS
Attendance at important trade shows helps us reach architects and designers by providing technical and promotional materials about natural stone.

AIA
ASLA
CONSTRUCT
Greenbuild
KBIS

/ events
Accredited companies have demonstrated best practices in the following categories:

- Customer service
- Business and trade practices
- Quality control
- Ethics
- Technical knowledge and expertise
- Safety
- Physical facilities and equipment
- Finance
- Employment practices and training
- Advertising and promotion

WHAT IT MEANS

Companies who achieve Natural Stone Institute Accreditation receive the following benefits:

- Third party validation of your company’s capabilities
- A review of existing practices, including immediate improvements in employee training, records management, and safety practices
- Preference in architectural specifications from leading design professionals
- Recognition and advertising on the Natural Stone Institute website, in major industry publications, and at trade shows
- Use of the Accreditation Seal for local marketing
- Accredited members benefit from the Natural Stone Institute’s networking, referrals, and technical support
- Access to the Natural Stone Institute’s education programs and safety standards

/accreditation
ASTM STANDARDS TESTING LAB

Know your stone. Know your numbers.

TESTING SERVICES AVAILABLE FOR:

- ANSI A326.3 Dynamic Coefficient of Friction Using the BOT 3000
- ASTM C97 Absorption and Bulk Specific Gravity of Dimension Stone
- ASTM C99 Modulus of Rupture of Dimension Stone
- ASTM C170 Compressive Strength of Dimension Stone
- ASTM C880 Tensile Strength of Dimension Stone
- ASTM C1353 Abrasion Resistance of Dimension Stone Subjected to Foot Traffic Using a Rotary Platform, Double-Head Abraser
- ASTM C1354 Strength of Individual Stone Anchorages In Dimension Stone Freeze/Thaw Testing

TURN TO THE INSTITUTE IF YOU:

- Are introducing new stone
- Have outdated technical data
  ASTM C1799 states that test results should NOT be more than 3 years old.
- Need project specific testing

SPECIAL PRICING AVAILABLE FOR:

- Natural Stone Institute members
- Large volume orders
- Bundled packages

/ /lab
CATEGORIES OF MEMBERSHIP

Active Member
Must be actively engaged in quarrying, manufacturing, producing, finishing, fabricating, exporting, importing, sourcing, installing, or restoring natural stone.

Associate
Must be actively engaged in the supply of auxiliary materials, products, equipment, and services to the natural stone industry.

Branch Member
Offices of active or associate members that wish to gain membership benefits.

Individual
Exclusively for AIA and ASLA architects who utilize natural stone in their projects, but are not actively engaged in quarrying, manufacturing, producing, finishing, fabricating, exporting, importing, sourcing, installing, or restoring natural stone.

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