

ADVANCING THE NATURAL STONE INDUSTRY TOGETHER.

www.naturalstoneinstitute.org | #usenaturalstone



The members of the Natural Stone Institute invite you to JOIN OUR CAUSE.



INSTITUTE

We stand up for stone, we understand it, and we love it. We are the only global trade association representing every sector in the industry. From the quarries that produce our premier building product, to the technicians that restore and maintain its beauty and integrity. The activities, programs, awards, and information keep our companies on the cutting edge and the industry benefits from our contributions to it.

Join us today, volunteer, and share our numerous resources with your staff. We look forward to welcoming you to our worldwide family of fine stone companies.

/about

EDUCATION

The variety of our educational programming is vital to our industry



ONLINE



ARCHITECTURAL R E C O R D

Natural Stone Institute 5 AIA LU | 3 AIA LU/HSW

Earned 2018

Natural Stone University

Natural Stone Academy for Architects & Designers





Natural Stone **Resource Library**

(including Dimension Stone Design Manual)

Training Syllabus for Employees

Instructional Webinars

ON LOCATION

Continuing Education (CEU Program)

Delegation Trips

Stone Industry **Education Series**

Study Tours

Women in Stone



Stone industry

CONFERENCES

Coverings

Marmomac

Marble Izmir Fair

Middle East Stone Show

StonExpo/Marmomac at The International Surface Event

Vitoria Stone Fair

Xiamen Stone Fair

/educationoverview

AWARDS

From people to projects, we celebrate the finest in stone.

INDIVIDUAL

Migliore Award for Lifetime Achievement

Recognizes an individual who has made extraordinary contributions to our industry and the association.

Bybee Prize

Presented to an individual architect or landscape architect for an extensive body of work distinguished by outstanding design and use of natural stone.

Women in Stone Pioneer Award

Recognizes an advocate within the stone industry for their role in recruiting, retaining, and advancing women.

Recognizes one craftsman who has performed outstanding stone fabrication and/or installation for many years.

Awarded to aspiring stone professionals interested in furthering their careers within the industry.

Scholarship

the industry.

ARCHITECTURAL



Tucker Design Awards

Since 1977, these awards have been recognized as one of the most prestigious architectural design awards. Tucker Design Awards honor those who have achieved excellence in design through the incorporation and use of natural stone in building or landscape projects.

INDUSTRY

Craftsman of the Year Award

Natural Stone Scholarship

Women in Stone Empowerment

Awarded to one woman showing a strong passion to grow her career within



Pinnacle

These highly coveted awards are given to projects whose beauty, creativity, ingenuity, and craftsmanship exemplify professional mastery in the use of natural

stone in commercial and residential applications.



Grande Pinnacle This award is presented to the best project across all categories. The award also entitles

one member company winner and the project architect to round-trip economy airfare, lodging, and registration to Marmomac.



INFORMATION AND PROMOTION

Accurate and timely information coupled with global stone promotion keeps our industry in the spotlight.

PRINT PUBLICATIONS



The Cutting Edge Newsletter

Distributed to every member and published six times a year our newsletter reaches over 2,000 members (print) and 8,000 member employees (digital) who purchase machinery, services, supplies, and other aspects of the trade.



Building Stone Magazine

Exclusive to the promotion of natural stone, this one of a kind bi-annual publication is both editorially and visually rich in its value to the design community. It has expanded its reach to more than 100,000 readers.

/buildingstonemagazine

ONLINE



Natural Stone Institute Website

Over 360,000 unique visitors per year and growing, our website offers access to hundreds of online resources.

www.naturalstoneinstitute.org





Use Natural Stone

This strategic program advances the use of natural stone with targeted promotion to designers and consumers. **usenaturalstone.org | #usenaturalstone**

COMMUNITY

We bring every segment of the industry together to learn from and share with one another.



STUDY TOURS/DELEGATIONS

Annual Study Tour

Mini-Study Tours

A unique three day exploration of natural stone, stone facilities, and the surrounding region. Also included is a live auction where members can showcase their products.

This regional two day tour of stone

companies provides ample time to

Five different receptions are offered at industry trade shows to provide networking opportunities for attendees. Coverings

Marmomac

TISE

Vitoria Stone Fair Xiamen Stone Fair

Industry Delegations

network with attendees.

Exclusive opportunities are offered to attend international trade events as a Natural Stone Institute VIP.





RECEPTIONS

TRADE SHOWS

Attendance at important trade shows helps us reach architects and designers by providing technical and promotional materials about natural stone.

AIA ASLA CONSTRUCT Greenbuild KBIS





/events

ACCREDITATION

Tested. Verified. Accredited.





DESIGNATIONS

Natural Stone Fabricators Primarily residential interiors

Commercial A Contractors Heavy commercial

Commercial B Contractors General commercial

WHAT IT MEANS

Accredited companies have demonstrated best practices in the following categories:

- Customer service
- Business and trade practices
- Quality control
- Ethics
- Technical knowledge and expertise
- Safety
- Physical facilities and equipment
- Finance
- Employment practices and training
- Advertising and promotion

BENEFITS

Companies who achieve Natural Stone Institute Accreditation receive the following benefits:

- Third party validation of your company's capabilities
- A review of existing practices, including immediate improvements in employee training, records management, and safety practices
- Preference in architectural specifications from leading design professionals
- Recognition and advertising on the Natural Stone Institute website, in major industry publications, and at trade shows
- Use of the Accreditation Seal for local marketing
- Accredited members benefit from the Natural Stone Institute's networking, referrals, and technical support
- Access to the Natural Stone Institute's education programs and safety standards

/accreditation

ASTM STANDARDS TESTING LAB

Know your stone. Know your numbers.



TESTING SERVICES AVAILABLE FOR:

TURN TO THE INSTITUTE IF YOU:

ANSI A326.3 Dynamic Coefficient of Friction Using the BOT 3000

ASTM C97 Absorption and Bulk Specific Gravity of Dimension Stone

ASTM C99 Modulus of Rupture of Dimension Stone

ASTM C170 Compressive Strength of Dimension Stone

ASTM C880 Flexural Strength of Dimension Stone

ASTM C1353 Abrasion Resistance of Dimension Stone Subjected to Foot Traffic Using a Rotary Platform, Double-Head Abraser

ASTM C1354 Strength of Individual Stone Anchorages in Dimension Stone

SPECIAL PRICING **AVAILABLE FOR:**

Large volume orders

Bundled packages

Freeze/Thaw Testing

Are introducing new stone

Have outdated technical data ASTM C1799 states that test results should NOT be more than 3 years old.

Need project specific testing

- Natural Stone Institute members







/lab

HOW TO JOIN

VISIT: naturalstoneinstitute.org/membership | CALL: 440-250-9222 | EMAIL: membership@naturalstoneinstitute.org

CATEGORIES OF MEMBERSHIP

Active Member

Must be actively engaged in quarrying, manufacturing, producing, finishing, fabricating, exporting, importing, sourcing, installing, or restoring natural stone.

Associate

Must be actively engaged in the supply of auxiliary materials, products, equipment, and services to the natural stone industry.

Branch Member

Offices of active or associate members that wish to gain membership benefits.

Individual

Exclusively for AIA and ASLA architects who utilize natural stone in their projects, but are not actively engaged in quarrying, manufacturing, producing, finishing, fabricating, exporting, importing, sourcing, installing, or restoring natural stone.



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DO THE WABLE



CONTACT OUR STAFF

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