



THE Cutting Edge

This member-exclusive newsletter, published three times per year, is distributed electronically to all members and mailed to all US-based members.

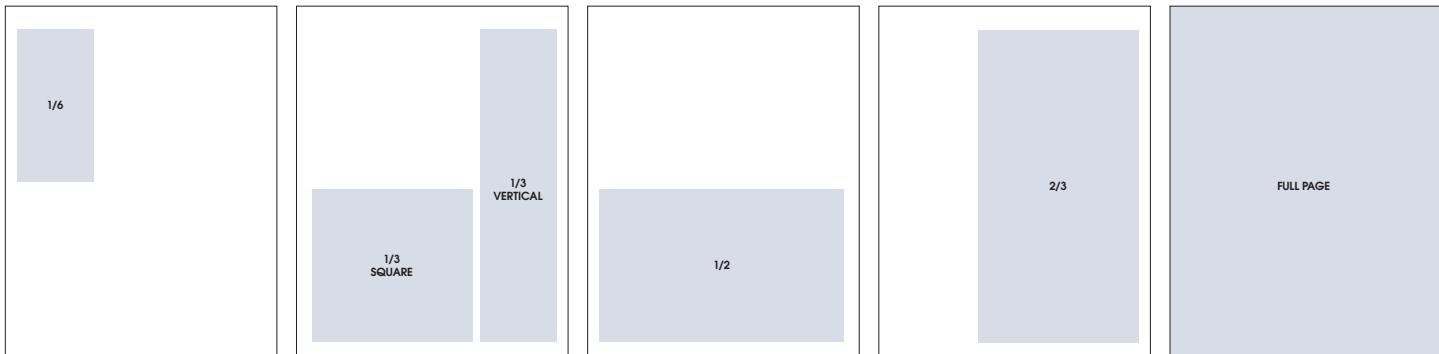
Advertise to reach industry professionals who purchase machinery, services, supplies, and other aspects of the trade.

Distribution to over 2,100 member companies (print) and 9,000 member employees (digital).

Past issues archived on the Members Only section of the Natural Stone Institute website.

ADVERTISING OPPORTUNITIES

SIZE	SPECS	Member		Non-Member	
		1X	3X	1X	3X
Back Cover	Bleed: 8.75" w x 11.25" h Trim: 8.5" w x 11" h	\$1,500	\$1,200	\$3,000	\$2,400
Full Page		\$1,250	\$1,000	\$2,500	\$2,000
Full Page Advertorial	Ask for details.	\$1,200	\$960	NA	NA
2/3 Page Vertical	5" w x 9.75" h	\$1,025	\$820	\$2,050	\$1,640
1/2 Page Horizontal	7.625" w x 4.75" h	\$800	\$640	\$1,600	\$1,280
1/3 Page Square	5" w x 4.75" h	\$625	\$500	\$1,250	\$1,000
1/3 Page Vertical	2.375" w x 9.75" h	\$625	\$500	\$1,250	\$1,000
1/6 Page Vertical	2.375" w x 4.75" h	\$500	\$400	\$1,000	\$800
Insert (single sheet)	8.5" w x 11" h	\$1,500	\$1,200	\$3,000	\$2,400



Sponsored Content Guidelines



Advertising Commitment Form

Questions? Contact Marcella Prado, marcella@naturalstoneinstitute.org.