

# Pinnacle Awards

## Submission Guidelines



### GUIDELINES

- Please prepare all required files before entering.
- Project work must be of NATURAL stone.
- Pinnacle Awards are only given to Natural Stone Institute members.
- Only the company or companies who submit an entry will be eligible to receive the award. Encourage the other project participants to enter.
- Projects must have been completed within 3 years of entry deadline and comply with association standards as defined in the *Dimension Stone Design Manual* and technical modules.
- Prepare your Jury Review PDF\* with the judging criteria in mind: excellence in implementation of design; quality craftsmanship; innovative solutions to unique challenges; and control of stone material, tone, and character quality.
- Jury Review PDF must be generic and anonymous. Do not include company identification, architect name, or proprietary product names in the document.
  - Project Participant List includes all company names and proprietary stones, if any.
- You MUST disclose other company's work if visible in photos.
- Photos submitted should illustrate the work of the member company submitting the entry.
  - 12 completed project photos
  - 6 fabrication/installation photos
  - For renovation or restoration, include at least two photographs of the project prior to work
- Incorrect or incomplete submissions will be disqualified.
- \$125 for first entry. \$100 for each additional entry.

### CATEGORIES

Projects may be submitted for Pinnacle Award consideration in the following categories:

- Commercial Interior
- Commercial Exterior
- Renovation/Restoration
- Residential Interior/Exterior – Single Family
- Residential Interior/Exterior – Multi-Family
- Architectural Carving/Lettering/Sculpture
- Public Landscapes/Parks/Memorials
- Kitchens/Baths (one element per entry)



\*Jury Review PDF samples are available online as a reference at: [naturalstoneinstitute.org/pinnacleawards](https://naturalstoneinstitute.org/pinnacleawards)

Natural Stone Institute reserves the right to disqualify for failure to comply with guidelines or for incomplete submissions.

**No refunds will be given for unfilled or incomplete submissions.**

Representatives from the award-winning member company are expected to attend the award ceremony to personally accept the award.

## Submissions must be received by MAY 20.

See next page for additional submission guidelines.

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### FILE REQUIREMENTS

#### 1. Jury Review PDF\*

(Revised in 2021)

Assemble a PDF of the following items in the order they appear below. **Maximum size is 10MB.**  
**All pages must be formatted to 8.5" x 11".**

- **Project Description Must Include:** Project name and location, client requirements and how they were met, challenges regarding procurement, extraction, fabrication, or installation, and description of any complex stone elements. Without disclosing your company name or including proprietary information, describe your specific role in the success of the overall project. **500 word limit.**
- **Project Photos:** Carefully select your photos for overall quality of composition and ability to convey excellence of your work. Include an overall view of the project and close up views of special details.
  - 12 completed project photos
  - 6 fabrication/installation photos (very important in telling the story)
  - For renovation or restoration, at least two of the photographs should be of the project prior to work
- **Site Plan and Line Drawings (optional):** Illustrate the scope of the project with no identifying marks of submitting company or design firms. Show any complex stone fabrication or installation details with no identifying mark of submitting company or design firms. Must be formatted to 8.5" x 11". **Limit to 3.**

#### 2. Project Participants List

Provide a separate Word document containing the name, address, phone, and email of the design firm, project client, stone consultants (if any), stone installers, stone suppliers, stone quarry (if known), and any other **stone related companies**. Also include a list of the specific types of natural stone used.

#### 3. Photo Release Form(s)

#### 4. Project Photos

All project photos included in your PDF must be submitted separately as 300dpi (high resolution) JPGs. We suggest you use a file sharing program such as Dropbox, WeTransfer, etc.

#### 5. Additional Project Descriptions

Provide a separate Word document with both 150- and 300-word project descriptions. These will be used in promotional materials for those projects receiving a Pinnacle Award.

### ENTRY

Complete an online entry for each project at:  
**[www.naturalstoneinstitute.org/pinnacleawards](http://www.naturalstoneinstitute.org/pinnacleawards)**

After completing payment, please email your required files directly to  
**Susan Myers • [susan@naturalstoneinstitute.org](mailto:susan@naturalstoneinstitute.org)**  
Please use "PINNACLE AWARDS ENTRY" in the subject line.

For questions, please contact  
**Jane Bennett • 440-250-9222 • [awards@naturalstoneinstitute.org](mailto:awards@naturalstoneinstitute.org)**



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