

BuildingStone

MAGAZINE



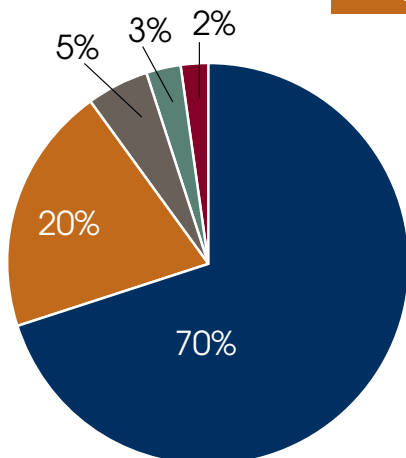
Reaching an integrated audience of more than 100,000,* **Building Stone Magazine** is a trusted source of natural stone information for architects, landscape architects, interior designers, and construction specifiers. **Building Stone Magazine** promotes the benefits of natural – and only natural – stone through project case studies and informational articles that raise awareness for product options, as well as overall performance and sustainability qualities.

ANNUAL EDITION 2025

Ad Close: May 16 • Materials Due: May 23
EDITORIAL HIGHLIGHTS

- ▶ In the years since a rare mid-Atlantic earthquake in 2011 caused significant damage to the Washington National Cathedral, repair crews have been working around the massive building in phases to replace damaged stone, shore up wobbly pinnacles and reinforce the Cathedral against future damage. Read in detail about the intense restoration process.
- ▶ The Rolex Boutique in Toronto's prestigious shopping district features stone execution that is a triumph of architectural design, innovative technology use, and exceptional craftsmanship resulting in a striking aesthetic showcasing the potential of advanced design and fabrication techniques.
- ▶ Adapted from a Natural Stone Institute technical webinar, Stick with Me will address many of the questions commonly asked regarding the use of adhesives with natural stone. Adhesive attachment, either by itself or in combination with mechanical anchorage, is a common and highly successful means of securing stone elements as well as completing cosmetic and/or structural repairs. This success does not occur, however, without a thorough understanding of the properties, capabilities, and limitations of the adhesive being used.

READER DEMOGRAPHICS



- Architects
- Landscape Architects
- Industry Members
- Interior Designers
- Other Influencers

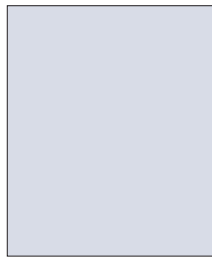
93% of our distribution is to the design community with additional exposure online and at national and international trade expos and education events.

* NSI data 05/2021 for print, digital, other distribution partners, and social media outlets.

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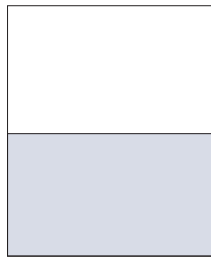
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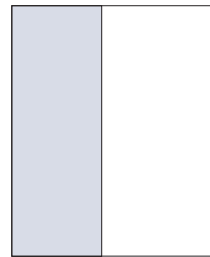
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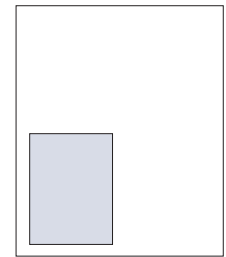
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