

A&D Package

Ideal For:

- Quarriers
- Stone Distributors
- Commercial Installers
- Restoration Professionals

Promotional Benefits:

- Opportunity to support design community education
- Outreach to more than 100,000 architects, landscape architects, interior designers, construction specifiers, stone industry professionals, and other influencers through NSI's combined print and digital platforms
- Brand recognition (see chart below)



Pricing*:

A&D PRICING	GOLD	SILVER	BRONZE
<i>Building Stone Magazine Ad</i>	Full page	1/2 page	1/2 page
Support of Continuing Education (CEU) program**	X	X	X
Rotating ad on NSI's design professionals webpage	1 year	6 months	3 months
Featured article about your product or service on the <i>Use Natural Stone</i> webpage	X	X	
Brand recognition during NSI's live webinars	X	X	X
Brand recognition in email outreach to design professionals	X	X	
Brand recognition at design trade shows: ASLA, KBIS, Greenbuild, StonExpo (Design Community event)	X	X	
Social media recognition	X		
Value	\$16,400	\$11,425	\$5,300
Savings	\$3,280	\$2,285	\$1,060
Price	\$13,120	\$9,140	\$4,240

* A la carte events and program sponsorships are outlined on the commitment form.

** See CEU Gold, Silver, & Bronze funding levels on the commitment form.