

Quarry Advocacy Package

Ideal For:

- Quarriers supporting NSI advocacy efforts
- Equipment and tooling suppliers interested in the quarrier segment

Promotional Benefits:

- Support NSI's advocacy initiatives focused on education, networking, and business growth—helping promote the value and integrity of natural stone extraction and fabrication
- Support the creation of content and tools that help the entire industry share the story of how natural stone is quarried and fabricated
- Opportunities to network with key industry peers and leaders at various events
- Brand recognition (see chart below)



Pricing*:

QUARRY ADVOCACY PRICING	GOLD	SILVER	BRONZE
Brand Recognition:			
Ad on Natural Stone Catalogue	1 year	6 months	
At industry events including Hardscape NA, ASLA, and StonExpo	X	X	X
During Quarrier Virtual Meetings	X	X	X
During Quarry Summits (two per year)	X	X	X
On the North American Quarry Advocacy Group webpage	X	X	X
On the Thor Lundh Quarrier Award webpage*	X	X	X
Social media recognition	X		
Quarriers Only:			
Quarry spotlight in <i>The Cutting Edge</i> newsletter	X		
Virtual Quarry Tour through NSI webinar program	X		
Value	\$21,500	\$13,000	\$8,500
Savings	\$4,300	\$2,600	\$1,700
Price	\$17,200	\$10,400	\$6,800

* A la carte events and program sponsorships are outlined on the commitment form.