



**NATURAL  
STONE**  
INSTITUTE  
EXPERTISE. SET IN STONE.

# Sponsorship & Advertising Commitment

## Awards (Pinnacle, Tucker, Individual Awards & Ceremony)

- ☐ Gold \$2,500    ☐ Silver \$1,500    ☐ Bronze \$500

## Advocacy

- ☐ Women in Stone:  
☐ Gold \$5,000    ☐ Silver \$2,500  
☐ Bronze \$1,000    ☐ Mentorship \$500
- ☐ Safety Committee.....\$ 2,500
- ☐ North American Quarry Advocacy Group.....\$ 2,500  
☐ Monthly Virtual Meetings (per month).....\$ 250  
☐ Quarry Summits (2X per year/per event)....\$ 500  
☐ Quarry Spotlight in *The Cutting Edge*.....\$ 1,000

## Advertising

- ☐ *Building Stone Magazine* (Published 1X per year)
- | 1 ISSUE                      | MEMBER                        | NON-MEMBER                    |
|------------------------------|-------------------------------|-------------------------------|
| Back Cover.....              | <input type="radio"/> \$2,900 | <input type="radio"/> \$3,480 |
| Inside Front/Back Cover..... | <input type="radio"/> \$2,700 | <input type="radio"/> \$3,240 |
| Full Page.....               | <input type="radio"/> \$2,400 | <input type="radio"/> \$2,880 |
| 1/2 Page Horizontal.....     | <input type="radio"/> \$1,675 | <input type="radio"/> \$2,010 |
| 1/2 Page Vertical.....       | <input type="radio"/> \$1,675 | <input type="radio"/> \$2,010 |
| 1/4 Page.....                | <input type="radio"/> \$950   | <input type="radio"/> \$1,140 |
| Digital E-Blast Sponsor..... | <input type="radio"/> \$800   | <input type="radio"/> \$960   |
- ☐ *The Cutting Edge Newsletter* (Published 3X per year)
- | 3 ISSUES                   | MEMBER                             | NON-MEMBER                         |
|----------------------------|------------------------------------|------------------------------------|
| Back Cover.....            | <input type="radio"/> \$1,200 each | <input type="radio"/> \$2,400 each |
| Full Page.....             | <input type="radio"/> \$1,000 each | <input type="radio"/> \$2,000 each |
| 2/3 Vertical.....          | <input type="radio"/> \$820 each   | <input type="radio"/> \$1,640 each |
| 1/2 Page Horizontal.....   | <input type="radio"/> \$640 each   | <input type="radio"/> \$1,280 each |
| 1/3 Page Square.....       | <input type="radio"/> \$500 each   | <input type="radio"/> \$1,000 each |
| 1/3 Page Vertical.....     | <input type="radio"/> \$500 each   | <input type="radio"/> \$1,000 each |
| 1/6 Page Vertical.....     | <input type="radio"/> \$400 each   | <input type="radio"/> \$800 each   |
| Full Page Advertorial..... | <input type="radio"/> \$960 each   | <input type="radio"/> NA           |
| Insert (single sheet)..... | <input type="radio"/> \$1,200 each | <input type="radio"/> \$2,400 each |
- | 1 ISSUE                    | MEMBER                        | NON-MEMBER                    |
|----------------------------|-------------------------------|-------------------------------|
| Back Cover.....            | <input type="radio"/> \$1,500 | <input type="radio"/> \$3,000 |
| Full Page.....             | <input type="radio"/> \$1,250 | <input type="radio"/> \$2,500 |
| 2/3 Vertical.....          | <input type="radio"/> \$1,025 | <input type="radio"/> \$2,050 |
| 1/2 Page Horizontal.....   | <input type="radio"/> \$800   | <input type="radio"/> \$1,600 |
| 1/3 Page Square.....       | <input type="radio"/> \$625   | <input type="radio"/> \$1,250 |
| 1/3 Page Vertical.....     | <input type="radio"/> \$625   | <input type="radio"/> \$1,250 |
| 1/6 Page Vertical.....     | <input type="radio"/> \$500   | <input type="radio"/> \$1,000 |
| Full Page Advertorial..... | <input type="radio"/> \$1,200 | <input type="radio"/> NA      |
| Insert (single sheet)..... | <input type="radio"/> \$1,500 | <input type="radio"/> \$3,000 |
- ☐ Natural Stone Institute Weekly E-Newsletter
- |                    | MEMBER                        | NON-MEMBER                     |
|--------------------|-------------------------------|--------------------------------|
| 12 Placements..... | <input type="radio"/> \$6,720 | <input type="radio"/> \$13,500 |
| 3 Placements.....  | <input type="radio"/> \$1,950 | <input type="radio"/> \$3,900  |
| 1 Placement.....   | <input type="radio"/> \$750   | <input type="radio"/> \$1,500  |
- ☐ Natural Stone Catalogue  
☐ 1 year \$5,500    ☐ 6 months \$3,500
- ☐ NSI Homepage Banner Ad (each).....\$ 1,000
- ☐ Stone of the Year.....\$10,000

## Credentiailling

- ☐ Accreditation (per year).....\$ 1,000
- ☐ Sustainability:  
☐ Gold \$5,000    ☐ Silver \$2,500    ☐ Bronze \$1,000

## Events

- ☐ Study Tour:  
☐ Platinum \$1,250    ☐ Gold \$1,000  
☐ Silver \$750    ☐ Bronze \$500
- ☐ TISE/StonExpo Member Reception/After Party... \$ 950
- ☐ Coverings Member Reception.....\$ 950
- ☐ Marmomac Member Reception.....\$ 950
- ☐ TISE Board of Directors Dinner/Reception.....\$ 1,500
- ☐ Design Trade Shows (KBIS, ASLA, etc).....\$ 500

## Education

- ☐ Natural Stone University.....\$ 5,000
- ☐ Live Webinar Sponsor (per year).....\$ 2,500
- ☐ Live Webinar Host (each).....\$ 2,500
- ☐ Fabricator Events:  
☐ National Sponsor (per year).....\$13,000  
☐ Multi-City Gold Sponsor (5 events).....\$ 8,250  
☐ Multi-City Silver Sponsor (3 events).....\$ 5,250  
☐ Regional Bronze Sponsor (1 event).....\$ 1,850  
☐ Event Host (per event) **2025 SOLD OUT**.....\$ 3,300  
☐ Event Host + CEU (per event) **2025 SOLD OUT**.....\$ 4,800  
☐ Hosting In-Person Silica & Slab Safety Certificate Training (per event).....\$ 3,500
- ☐ CEU Program:  
☐ Gold \$2,500    ☐ Silver \$1,500    ☐ Bronze \$500
- ☐ Use Natural Stone Campaign  
☐ Gold \$10,000    ☐ Silver \$5,000    ☐ Bronze \$2,500

## Sponsorship Packages

- ☐ A&D:  
☐ Gold \$13,120    ☐ Silver \$9,140    ☐ Bronze \$4,240
- ☐ Quarry Advocacy:  
☐ Gold \$17,200    ☐ Silver \$10,400    ☐ Bronze \$6,800
- ☐ Fabricators:  
☐ Gold \$13,720    ☐ Silver \$7,160    ☐ Bronze \$4,440
- ☐ Silica and Workplace Safety:  
☐ Gold \$100,000    ☐ Silver \$75,000    ☐ Bronze \$50,000
- ☐ Product Launch or Promotion:  
☐ Gold \$8,290    ☐ Silver \$4,490    ☐ Bronze \$2,790

Find detailed descriptions of all sponsorship and advertising opportunities on our website.

[naturalstoneinstitute.org/sponsorship](https://naturalstoneinstitute.org/sponsorship)